NEWS RELEASE

MEDIA INQUIRIES:
Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

FOR IMMEDIATE RELEASE

O'Toole seen as winner of English Federal Election debate, while Trudeau seen as winner of French debate by small margin

Blanchet seen as winner of French debate by both Francophones and Quebecers

Toronto, September 11, 2021 – A nation-wide poll conducted by Forum Research on September 10th among eligible Canadian voters shows that the majority of Canadians were aware of the federal election debates. When asked, 57% of Canadians said they were aware of the French debate, which took place on September 8th, and 66% of Canadians said they were aware of the English debate, which took place on September 9th.

Erin O'Toole was seen as the winner of the English debate, with 29% of Canadians viewing him as having won. Trudeau lagged behind, with 17% of Canadians viewing him as the winner, followed by Jagmeet Singh (10%), Annamie Paul (7%) and Yves-François Blanchet (7%).

Trudeau, however, took a slight lead in the French debate, with 22% viewing him as the winner. O'Toole placed second, with 18% viewing him as having won, followed closely by Yves-François Blanchet (17%), Jagmeet Singh (7%) and Annamie Paul (3%).

In contrast to the national perspective, Francophones viewed Blanchet's performance much more favourably, with 37% viewing him as having won the French debate, followed by Trudeau (23%), O'Toole (9%), Singh (5%) and Paul (1%). This aligned closely with the views of Quebec, with 35% of Quebecers viewing Blanchet as having won, followed by Trudeau (21%), O'Toole (11%), Singh (5%) and Paul (1%).

The results also suggest that the debate had little influence on who Canadians are voting for. When asked if anything in the debates made them consider changing their vote, 81% of Canadians said no.

TORONTO
September 11th, 2021

HIGHLIGHTS:

- O'Toole seen as a strong winner in the English federal debate, with 29% of Canadians viewing him as having won

- Trudeau seen as winner of French debate nationally (22%), while Blanchet was seen as the strong winner amongst the Francophone and Quebec population (37% and 35%, respectively).

- Overall, debates had little influence on voting intentions, and Canadians' voting preferences remain similar to what they were at the start of the election.

NEWS RELEASE

FORUM RESEARCH INC.

MEDIA INQUIRIES:
Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
September 11th, 2021

The poll was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1,579 randomly selected eligible voters across Canada. The poll was conducted on Sept 10th, 2021. Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample and regional results will be less accurate. Margins of error for subsample and regional results are available at www.forumresearch.com/samplestim.asp.

This research is not necessarily predictive of future outcomes, but rather captures opinion at one point in time. The poll was sponsored by Forum Research Inc. as a public service. With offices across Canada and around the world, 100% Canadian owned Forum Research is one of the country's leading survey research firms.

Forum Research follows the CRIC Public Opinion Research Standards and Disclosure Requirements that can be found here:
https://canadianresearchinsightscouncil.ca/standards/

NEWS RELEASE

FORUM RESEARCH INC.

MEDIA INQUIRIES:
Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
September 11th, 2021

Q3a. Did you see or hear anything about the federal party leaders´ French debate held on Wednesday, September 8th?

%	Total
Sample	1579
Yes	57
No	43

Q3b. Did you see or hear anything about the federal party leaders´ English debate held on Thursday, September 9th?

%	Total
Sample	1579
Yes	66
No	34

FORUM RESEARCH INC.

MEDIA INQUIRIES:
Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Q4a. As far as you know, which federal party leader won the French debate?

Base: Respondents who saw or heard anything about the federal party leaders' French debate

**TORONTO
September 11th, 2021**

%	Total	REGION - ATL	REGION - QC	REGION - ON	REGION - MB/SK	REGION - AB	REGION - BC
Sample	909	81	199	423	41	79	86
Erin O'Toole	18	24	11	21	18	30	16
Justin Trudeau	22	27	21	26	21	16	16
Jagmeet Singh	7	3	5	8	12	11	8
Annamie Paul	3	3	1	4	2	2	4
Yves-François Blanchet	17	15	35	9	4	8	10
Unsure	33	28	27	32	42	33	46

FORUM RESEARCH INC.

MEDIA INQUIRIES:
Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Q4a. As far as you know, which federal party leader won the French debate?

Base: Respondents who saw or heard anything about the federal party leaders' French debate

TORONTO
September 11th, 2021

%	Total	LANG - English	LANG - French
Sample	909	706	203
Erin O'Toole	18	22	9
Justin Trudeau	22	22	23
Jagmeet Singh	7	8	5
Annamie Paul	3	3	1
Yves-François Blanchet	17	8	37
Unsure	33	36	25

MEDIA INQUIRIES:
Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
September 11th, 2021

Q4b. As far as you know, which federal party leader won the English debate?

Base: Respondents who saw or heard anything about the federal party leaders' English debate

%	Total	REGION - ATL	REGION - QC	REGION - ON	REGION - MB/ SK	REGION - AB	REGION - BC
Sample	1109	110	155	574	55	98	117
Erin O'Toole	29	27	22	28	46	45	25
Justin Trudeau	17	23	15	21	11	7	14
Jagmeet Singh	10	9	4	12	7	12	13
Annamie Paul	7	8	4	8	17	7	6
Yves-François Blanchet	7	1	25	3	0	2	4
Unsure	29	31	29	27	19	27	38

Q5. Did anything you heard or saw in these debates make you think about changing your vote?

%	Total
sample	1579
Yes	19
No	81